



TWIN POMEGRANATES WINE

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**For Immediate Release**

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**A Fresno Wine Company: Twin Pomegranates Wine Expands Distribution**

*Twin Pomegranates Wine expands distribution across California and into Nevada*

Fresno, Calif—April 2011. [Twin Pomegranates Wine](#), a [Fresno wine](#) company, has increased their distribution to Save Mart and Lucky's grocery stores. The store locations range from Chico to Bakersfield, California and into Reno, Nevada. In addition to Save Mart, Twin Pomegranates Wine secured a Southern California distributor in the San Diego area.

Twin Pomegranates Wine began selling their wines 17 months ago and [Save Mart](#) was their first retail location. They started stocking the wines in a few stores, and then began to distribute to almost all of the Central Valley's Save Mart locations. After a year of successful sales with Twin Pomegranates Wine, Save Mart saw an exciting opportunity to bring these wines into all retail locations.

"It comes as no surprise that in a little over a year we are exponentially growing our distribution throughout the state. When you have an incomparable and quality product such as a 100% Central California pomegranate fruit being produced as a wine, people are attracted and receptive to a new taste for their palate. I think there is a bright future for pomegranate wine as it eventually expands its availability throughout Save Mart and Lucky Stores." – Daniel Bonilla, Sales Manager Twin Pomegranates Wine.

Twin Pomegranates Wine produces a 100% Pomegranate Table Wine, a Pomegranate White Wine Blend, and a 100% Pomegranate Sparkling Wine. For more information about the wines please visit [www.twinpomegranates.com](http://www.twinpomegranates.com) or contact Public Relations Director Tori Kline (559) 901-6755 tori@twinpoms.com

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**About Twin Pomegranates Wine:**

Twin brothers, Nick and Brian Davis established Twin Pomegranates Wine in 2008. They are fourth generation farmers, born and raised in California's Central Valley. Twin Pomegranates Wines are made from 100% California grown pomegranates. The company believes it is important to maintain the value and integrity of the fruit in order to maintain the beauty and health benefits for which the pomegranate is well known. For additional information, you may visit the website at [www.twinpomegranates.com](http://www.twinpomegranates.com).