



For Immediate Release

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PAWS AND PAWMEGRANTES EVENT: PURRFECT SUCCESS

Twin Pomegranates Wine and Valley Animal Center 1st Annual Paws and PAWmegranates –Success

Fresno, Calif—Twin Pomegranates Wine, a Fresno wine company, and the Valley Animal Center hosted an event on November 6th, 2010--Paws and Pawmegranates. The event launched Twin Pomegranates Wine newest releases-- a Sparkling Pomegranate Wine and Pomegranate/White Wine blend, as well as celebrated the Valley Animal Center, and all they do for the Central Valley.

The Valley Animal Center brought their Mobile Adoption Rescue Caboose (M.A.R.C) with 20 adorable adoptable dogs. Guests were able to mingle with adoptable animals, browse silent auction items, sample new pomegranate wines, taste delicious appetizers, jellies, honeys and cheese and listen to live music by Jay Rousette and the Trio.

This was the first year Twin Pomegranates Wine and the Valley Animal Center partnered to do an event, and it won't be the last. This event raised \$1,500 for the Valley Animal Center, and 5 dogs went to loving homes—the most M.A.R.C has ever had adopted!

“The Valley Animal Center is so appreciative of Twin Pomegranates Wine for supporting us with this event,” said Director of Development Kelly Joos. “Not only were thousands of dollars raised for the animals, but five deserving shelter pets found forever homes due to this event!”

For more information please contact Tori Kline, Public Relations Director (559) 901-6755

About Valley Animal Center:

The Valley Animal Center is a non-profit, no-kill shelter and low-cost spay/neuter/vaccination clinic for dogs, puppies, cats, and kittens. The foundation is dedicated to controlling the pet population through education, adoption and spaying/neutering, not euthanasia. The Center is an 18,000-square-foot state-of-the-art facility that serves the entire six-county Central Valley region as a no-kill adoption center for dogs and cats. It offers intake, quarantine and grooming areas, spacious rooms with inside/outside runs to allow animals to roam freely, as well as an education center, low-cost spay/neuter/vaccination clinic and exercise/training yards. For more information visit their Web site at www.valleyanimal.org.

About Twin Pomegranates Wine:

Twins Nick and Brian Davis started Twin Pomegranates Wine in 2008. The idea came after graduating from Cal Poly San Luis Obispo with degrees in Marketing and Enology. They decided to take a chance on something that seemed little crazy-- making wine out of pomegranates. That risk, has turned into a successful wine company with three accomplished wines, a 100% Pomegranate Wine, Pomegranate/White Wine Blend, and 100% Pomegranate Sparkling Wine. Consuming one glass of Twin Pomegranates wine may promote smiling. ☺ www.twinpomegranates.com

