



TWIN POMEGRANATES WINE

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**For Immediate Release**  
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**TWIN POMEGRANATES WINE TAKES PEOPLE'S CHOICE AWARD AT  
OLD TOWN CLOVIS WINE WALK**

*Old Town Clovis Wine walk releases final results - Twin Pomegranates Wine takes home People's Choice award.*

**Clovis, Calif ---** Twin Pomegranates Wine attended the second Old Town Clovis Wine Walk on September 25, 2010. With 1400 in attendance, Twin Pomegranates Wine stole the show. The wine alone makes this wine company stand out in a crowd, but the staff also likes to educate the consumer on what they are tasting, and how the wine is made.

Guests at the event had a chance to taste wines from 16 different wineries, and shop at different stores in Old Town Clovis. At the end of the event, they were asked put pennies in the jar of the winery that they thought deserved the People's Choice Award. After all the pennies were tallied, Old Town Clovis Wine Walk officials informed Twin Pomegranates Wine that they were the recipients of the People's Choice Award. " We were totally surprised. We are trying to offer a unique wine, and winning a People's Choice Award lets us know we are on the right track."—Brian Davis, co-owner Twin Pomegranates Wine.

The Business Organization of Old Town Clovis held its first Wine Walk in May 2010. They ~~and~~ had a huge turnout and decided to turn it into a bi-annual event. Planning is already underway for the 2011 Walks. All proceeds of the event go to Kiwanis and the Clovis Senior Center. "Old Town Clovis held its second Wine Walk on September 25<sup>th</sup> 2010. This unique Wine Tasting event was host to 1400 participants who strolled through the charming streets and shops of Old Town Clovis while tasting wine from 16 different wineries. Participants enjoyed wine tasting, food sampling, music, art and shopping. As people concluded their tasting, they voted for their favorite winery. The winner of the Old Town Clovis Fall 2010 Wine Walk People's Choice Award is Twin Pomegranates Wine Co. Their wonderful California Pomegranate Wine is always a big hit. Congratulations Twin Pomegranates!"—Wanda Leon Business Organization of Old Town Clovis

For more information please call Tori Kline Public Relations Director (559)-901-6755

Additional Quote:

"The winery with the most votes was Twin Pomegranates. Congratulations on winning the Peoples Choice Award! You did a great job presenting your product." –Julie Glenn, Business Organization of Old Town Clovis

**About Twin Pomegranates Wine**

Twins Nick and Brian Davis started twin Pomegranates Wine in 2008. Born and raised in California's Central Valley, they are fourth generation farmers. The Davis family began farming over 80 years ago and today grows primarily wine grapes, almonds, and pomegranates in the heart of California's agricultural mecca, the San Joaquin Valley. They are a small production winery and their wines are made from 100% California grown pomegranates.

Twin Pomegranates Wine believes it is important to maintain the value and integrity of the fruit to preserve the beauty and health benefits for which the pomegranate is well known. [www.twinpomegranates.com](http://www.twinpomegranates.com)

### **About Business Organization of Old Town Clovis**

The Business Organization of Old Town Clovis (B.O.O.T.) is a unique, non-profit, membership-based organization. B.O.O.T. has blossomed into an organization that encourages growth and development in Old Town Clovis and the surrounding area. By engaging in key committees within the City, B.O.O.T. is able to advocate for a unified vision, cooperation and consistency in long-range regional planning and decision-making for Old Town Clovis.

The Business Organization is supported primarily by the dedication of merchant members and the revenues earned from hosting several successful Signature Events throughout the year. By operating with a clear vision and passion for enhancing the development of the greater Old Town area, B.O.O.T. has established itself as an economic force in Clovis. For more information call the B.O.O.T. offices 559.298.5774.

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[Wikipedia](http://en.wikipedia.org/wiki/Main_Page)

[Pomegranate Wine](http://www.twinpoms.com/)

[Twin Pomegranates Wine](http://www.facebook.com/TwinPomegranatesWine)

[Old Town Clovis](http://www.clovisoldtown.com/)