



For Immediate Release

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Twin Pomegranates Launches Wine Club: The “Tree House”

Twin Pomegranates Wine launched their Wine Club, the “Tree House.”

The Tree House offers discounts and shipments twice a year.

Fresno, Calif--- March 2011. Twin Pomegranates Wine has added an exclusive wine club, the “Tree House.” Appropriately named the “Tree House” because tree houses are fun, unique, and make you feel young again. They like to think their wines do the same thing! Pomegranates also grow on trees rather than vines. The wine club benefits are: 10% discount on logo merchandise, 15% discount on select online purchases, 20% discounts on case sales, monthly newsletters and discounts on select wine events and concerts!

Twin Pomegranates Wine has two different memberships.

The “Tree House”: The Good Stuff:

2 Bottles of 100% CA Pomegranate Table Wine
1 Bottle of 100% CA Pomegranate Sparkling Wine
1 Bottle of CA Pomegranate/White Wine Blend
\$36. 80

The “Tree House”: I’m Hooked

3 Bottles of 100% CA Pomegranate Sparkling Wine
2 Bottle of 100% CA Pomegranate Table Wine
1 Bottle of CA/White Wine Blend
\$59.20

Twin Pomegranates Wine has been on the market since November of 2009. They make three pomegranate wines— 100% CA Pomegranate Table Wine, 100% CA Pomegranate Sparkling Wine and a CA/White Wine Blend. For more information please contact Tori Kline, Twin Pomegranates Wine Public Relations Director. (559) 901-6755 or tori@twinpoms.com

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About Twin Pomegranates Wine:

Twin brothers, Nick and Brian Davis established Twin Pomegranates Wine in 2008. They are fourth generation farmers, born and raised in California’s Central Valley. Twin Pomegranates Wines are made from 100% California grown pomegranates. The company believes it is important to maintain the value and integrity of the fruit in order to maintain the beauty and health benefits for which the pomegranate is well known. For additional information, you may visit the website at www.twinpomegranates.com.