

# TWIN POMEGRANATES

This wine represents the wine industry's forthcoming of change and creativity as a result of recent consumer purchasing trends. Sweetie's package was created using the industries latest printing technology and wine marketing methods. We used a decorative and convenient screw-capsule for the 'drink-anywhere' at 'anytime' consumer. The label is screen-printed, like many expensive wines, to give the bottle a clean, trendy and refreshing look. Its attractive packaging is designed to grab wondering eyes AND its rich pomegranate taste will keep them coming back! Unlike other pomegranate wines, this wine is from California.

## "SWEETIE" SEMI-SWEET POMEGRANATE WINE



|              |                             |
|--------------|-----------------------------|
| VARIETY:     | 100% WONDERFUL POMEGRANATES |
| APPELLATION: | MADERA COUNTY, CALIFORNIA   |
| ALCOHOL:     | 13.4% BY VOLUME             |
| RS:          | 8%                          |
| VOLUME:      | 750 ML                      |
| UPC:         | 8-52687-00203-3             |

### What makes this wine SPECIAL...

- Fruit sourced direct from local pomegranate farmer
- Made by fermenting pomegranate juice
- Limited Production
- Attractive Screen Printed label
- Serving instructions, tasting notes and food pairings are on the back label
- Screw-cap closure (acceptable for ANY occasion)
- Cool fermented for 21 days

### Smells like...

- Cranberry, wild cherry and earthly aromas engulf your smell receptors at first sniff. Some people think, because this wine is made from pomegranate, it should smell like pomegranate. Not always the case, but it is for this wine! We treated this wine with much required attention to extract and preserve as much pomegranate aroma as humanly possible.

### Tastes like...

- When consumers think of a pomegranate wine, they expect something sweet. Thus, we made sure to leave this wine with enough residual sugar... consumers will taste with a smile. This wine is NOT a sugar-rich, thick, dessert wine. It's a, wet and juicy wine with nicely balanced citrus acidity! There's no romantic way of saying what this wine tastes like except, IT TASTES JUST LIKE POMEGRANATE SEEDS!